

Su Casa El Paso & Southern New Mexico Distribution and Circulation



CIRCULATION - Printed & Electronic Copies

Printed Base Copy Count - four editions @ 12,000 **48,000**

Printed Special Distribution **22,000**

- El Paso Home and Garden Show - Spring - 2,000
- Las Cruces Home and Garden Show - Spring - 2,000
- Las Cruces Showcase of Homes - Spring - 4000
- El Paso Spring Parade of Homes - Summer - 4000
- El Paso Festival of Homes - Fall - 4000
- El Paso Fall Home and Garden Show - Fall - 2,000

Online Readership 2225 per month (grows per edition) **27,060**

Total Single Copy Viewing Per Annum **97,060**



DISTRIBUTION - Printed Copies

Complimentary Lobby Copies - four editions @ 9000 **36,000**

- There are 105 El Paso free locations
- There are 45 Las Cruces free locations

Complimentary Mailed - four editions @ 750 **3,000**

- EPAB, LCHBA, Ruidoso Builders Association

Paid Subscriptions - four editions @ 850 (grows per edition) **3,400**

Newsstand Sales - four editions @ 1200 (grows per edition) **4,800**

Find our current issue at your local Barnes and Noble, Wholefoods, Sprouts, Walmart, Albertsons and Walgreen's stores.

Events - Home & Garden and Showcase / Parade of Homes **22,000**

Total Single Copy Distribution **69,200**

Our complimentary lobby copy distribution locations vary slightly from edition to edition. To view a current list of locations where you pick up a complimentary copy visit www.sucasamagazine.com/elpaso

